

the MOps Bulletin

N E W S L E T T E R MAY 2023



Getting more out of your #MarTech stack

Designed uniquely for Demand Gen and RevOps leaders.

Unleashing Sales Success: ZoomInfo and HubSpot Integration.



Discover how to integrate ZoomInfo with HubSpot in this blog. Learn the tips to streamline your sales process, prioritize customer relationships, & seal the deal.



fractional CMO Identified Payit's Marketo Gaps With a Robust Audit.



Gain invaluable insights into Paylt's transformative

Accelerate Your HubSpot Journey: Essential Setup Checklist.



Effortlessly navigate the HubSpot setup with this checklist. Unleash the full potential of HubSpot's marketing, sales, & customer service features.



Unlocking Growth Potential: MarOps Agency Advantage Over In-house.



Delve into the challenges encountered by

journey as we conduct a comprehensive Marketo system audit, uncovering critical gaps, & providing actionable recommendations. businesses when they handle their marketing operations internally. Uncover how MarOps experts excel in managing it effectively for them.



EAD MORE

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Our CRM and its workflow/automation can be easily classified into two eras - before fractional CMO and after fractional CMO. Their marketing efforts have helped us get the most qualified leads and I have never seen this kind of a good-lead-flow ever. Definitely recommend them to anybody out there for CRM automation and paid advertising.

- Sudharsan Ganesan, Outco

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