



the MOPs BULLETIN

NEWSLETTER

MARCH 2023

Getting more out of your #MarTech stack

Designed uniquely for Demand Gen and RevOps leaders.

FreshLearn Boosts Conversions With GA4 Implementation.



FreshLearn boosts conversions and tracks user journeys with the custom event and conversion setup in GA4. Here's a case study on how we assisted them with their GA4 implementation.

[READ MORE](#)

Supercharge B2B Marketing With Mailchimp Email Automation.



Discover the power of MailChimp email automation for your B2B marketing strategy. Read this blog to learn how to build relationships with your audience without the hassle of manual emails.

[READ MORE](#)

Unlock HubSpot's Potential With Our 13-Step Setup Process.



Ready to maximize your business's growth? Follow our comprehensive HubSpot setup checklist for success. From attracting customers to delighting them, the blog covers it all. Dive in now.

[READ MORE](#)

Transform Your Analytics: See the Impact of GA4 Migration with Our Guide.



Transform your website performance with GA4. Read this blog for our step-by-step guide to upgrading analytics from UA. Gain comprehensive data for informed marketing decisions.

[READ MORE](#)



fractional CMO provided exceptional service in migrating my Universal Analytics to GA4. Their personalized approach, attention to detail, and expertise made all the difference in understanding user behavior on the website. I highly recommend fractional CMO for any GA4 migration project.

- Rahul Mehta, FreshLearn

YOU CAN ALSO FIND US ON:



fractional 

