

MOPs FORUM

NEWSLETTER

FEBRUARY 2023

Getting more out of your #MarTech stack

Designed uniquely for Demand Gen and RevOps leaders.

HubSpot Upgraded us to the GOLD Partnership Level!



We are elated to announce our recognition as a Gold Certified Solutions Partner by HubSpot. Here's a quick blog describing our journey and our learnings while on the way towards this milestone.

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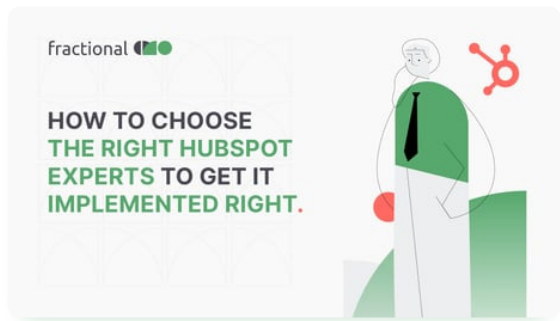
How to avoid lead leakage issues with HubSpot sequences.



HubSpot sales sequences automate your sales outreach and help your team reach out to the prospects at all stages of the sales process. Here are the steps to implement HubSpot sequences.

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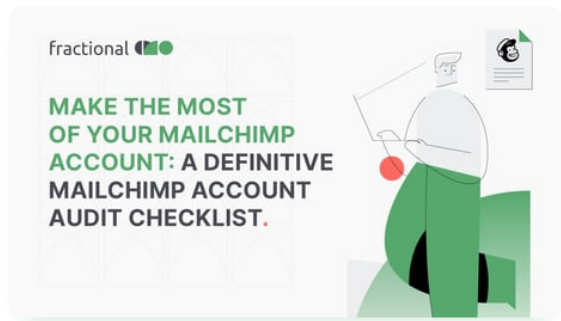
Get smarter about selecting the right HubSpot partner.



Implementing HubSpot in-house is time-consuming and requires deep knowledge of the best practices. Here are the tips to choose the right partner for your HubSpot implementation.

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7 MailChimp audit tips you need to know for a fruitful implementation.



MailChimp is an elaborate tool for marketers looking out to automate their email strategies. And for a tool this critical, we have listed down top account audit tips to use it exhaustively.

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fractional CMO helped us INCREASE our production power during a critical time for the success of our organization. Their steady support and ease with feedback were just what we needed! If you're looking for quality support from a great crew, all while you stay focused on strategy and big-picture goals — LOOK NO FURTHER!

- Becca S., The Texas Tribune

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