

the MOps **Bulletin**

NEWSLETTER SEPTEMBER 2023



Getting more out of your #MarTech stack

Designed uniquely for Demand Gen and RevOps leaders.

LookOut's 4x Lead Gen Boost with Marketo x Salesforce Integration



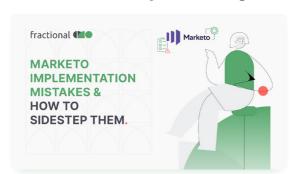
Discover how fractional CMO assisted in strategically integrating Marketo x SDFC, leading to LookOut's 4X lead growth and sales-marketing synergy.

Practical Marketo Integration Insights to Grow your MarTech Stack



Tackle the complexity of integrating Marketo into your existing tech stack by exploring critical compatibility factors and their operational impact.

Marketo Implementation Gone Wrong: Common Mistakes you can dodge



Learn how Marketo implementation mistakes like overlooking data hygiene, and neglecting foundational strategies can be avoided with this blog.

READ MORE

Hustle Fund's 180-Degree Turn Post Mailchimp to HubSpot Transition



Learn how Hustle Fund's Mailchimp to HubSpot migration set their marketing game up for success with fractional CMO. For more insights, read here.



fractional CMO was really reliable, efficient, and helpful with problem-solving and executing high-end workflows. Easy communication and very resourceful.

- Sofia V, Lingoda

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