

the MOps Bulletin

NEWSLETTER JUNE 2023



Getting more out of your #MarTech stack

Designed uniquely for Demand Gen and RevOps leaders.

Drive Business Success with Power BI's Actionable Insights.



Supercharge your business with Power Bl. Make data-driven decisions and skyrocket your growth potential with our comprehensive blog.

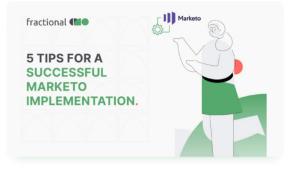


Accelerated Marketo Optimization: VidMob's Success Story.



Witness how VidMob's Marketo landing pages and email templates undergo a rapid transformation in two weeks. Read the case study to know more.

Master Marketo: Know Expert Implementation Tips.



Master Marketo implementation with our proven tips. Grow your business with real-world insights and unleash the full potential of this powerful platform.



Turnitin's growth story: Pardot & SFDC Playbook | Execution.



Witness how they achieved a 250% surge in leads and secured 1800 MQLs within 4 months, with Salesforce and Pardot integration.

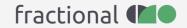
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fractional CMO helped us define workflows, CRM implementation, Martech use case establishment, and demand generation. Their depth of technology deployment in the Martech space is more than regular digital campaign partners. Highly recommend them for agile operation and good timezone coverage.

- Shantanu Mishra, Firstsource

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