

the MOps Bulletin

NEWSLETTER
DECEMBER 2023

We wish you a Merry Christmas 🎄 and a Happy New Year. 🎉

It is time to dance to the beat of this evergreen melody. 🎵

2023 is about to end and this is the best moment to flex on all the cool stuff we've pulled off this year.

We welcomed **35+ new trailblazers (aka customers)** in our squad, and with their trust, helped scale their business by enhancing the revenue ops.

Enjoy the read, rock your year-end, and we can't wait to collaboratively create business brilliance in the coming year. 📈

We launched our Learning Management System (LMS) 🥰



Academy..... RevXpert Academy..... (Remember 001? 🤖)

This academy is the James bond of revops world, developing all the action in you to let your business reign supreme.

Explore tailored informative short videos specifically designed for revenue ops, demand gen leaders, and aspiring MOps professionals/students.

Enroll now if you haven't already.

GET STARTED

Our partnership program took off. 🚀

"Alone we can do so little. Together we can do so much." - Helen Keller

We launched our partnership program in June and 🥰 with 12+ brands. It's like assembling the Avengers, but for 360-degree revenue ops services.

Explore here to learn about the different partnership possibilities.

PARTNER WITH US

We spoke at a thought leadership webinar 🔥



We partnered with **HustleFund** for a joint webinar.

It was a full house with our very own Eric Manstof (Chief Growth Officer at fractional CMO) and Kera DeMars (Head of Marketing and Events at HustleFund) as the speakers.

Put your headphones on because you are about to learn the **top-secret tips for automating your lead generation to earn more revenue.**

Unveil the full scoop here.

WATCH NOW

As you enter the new year, think about all the golden milestones your business achieved in 2023 and get pumped up for a thrilling revops journey ahead.

Until then,
Yours truly!

Our customers sprinkling all the ❤️👍



"Very experienced and knowledgeable about Hubspot's proactivity."

fractional CMO's efforts have led to a significant improvement in quality leads and overall conversion, exceeding the client's business goals. Through timeliness and professionalism, they've executed a smooth workflow. Their extensive knowledge and skill have been evident throughout the partnership.

Kateryna Kosenkova
Lingoda

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