RevX

Why your "Working" Tech Stack is bleeding revenue 🩸

Your "perfectly functional" systems might be your biggest revenue blockers. This month, we reveal the counter-intuitive system optimizations our clients used to unlock millions in pipeline value - from Salesforce audit frameworks that reveal missed opportunities to integration strategies that eliminate data silos without disrupting your workflow.

Crafted 100% with love. 💗

BLOG

Discover what's helping (or hurting) your revenue growth

A quick Salesforce audit can fix inefficiencies, boost reporting accuracy, and tighten your CRM game. Learn how to streamline tools, secure data, automate workflows, and unlock actionable insights.
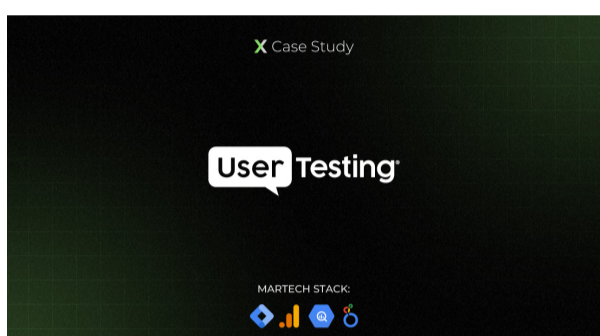
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BLOG

Supercharge lead management with HubSpot + Salesforce integration

Integrating HubSpot & Salesforce is not a bed of roses, but it can be if you already know how to tackle challenges like data sync issues, lack of standardization in field mapping, & team alignment issues.
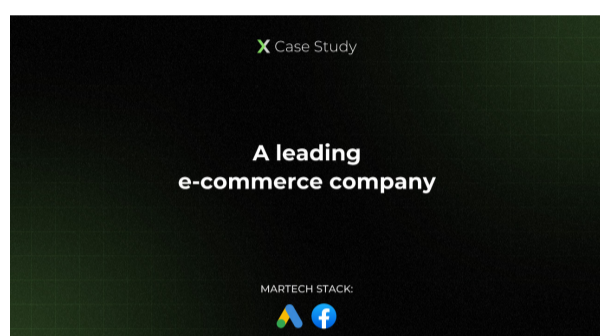
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CASE STUDY

How UserTesting transformed marketing decisions with Looker Studio

RevX helped UserTesting automate marketing analytics - 10+ dashboards, improved funnel visibility, and real-time B2B insights, across web, CRM, and marketing automation systems.

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CASE STUDY

An e-commerce client doubled their revenue with our PPC campaign strategy

With a sharp PPC strategy, we drove awareness, top keyword rankings, higher conversions, and repeat purchases — doubling revenue and maintaining a strong ROAS. Want to know how?

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HubSpot product updates: Sizzling hot 🔥

HubSpot Insights sunsetting - Shift to Breeze Intelligence by March 17

HubSpot Insights will stop enriching company data from March 17, 2025, impacting fields like Industry, Revenue, and Employee Count.

Breeze Intelligence, the upgraded enrichment tool, offers smarter, AI-driven, and broader data coverage—consider switching to maintain CRM data quality.

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Our new product launched on HubSpot marketplace: Multipurpose Card Module 😎

Multipurpose Card Module

This module can be used to:

✅ Enhance user engagement with a visually compelling design

✅ Organize important information to direct eyes exactly where they're needed to aid conversions

✅ Save valuable dev time, which can go to other important projects

Create landing pages that are better, faster, and more effective.

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REVXPERT ACADEMY

Learn to place voice calls on HubSpot using Zoom Phone

HubSpot supports voice calls natively, but this in-built feature comes with several limitations and challenges that make it just not enough for businesses trying to scale.

In our new RevXpert Academy video, we explain how to place calls on HubSpot using the Zoom Phone app, which can be integrated into HubSpot natively.

Zoom Phone allows users to:

👉 Avoid switching between apps

👉 Track all calls with full call log visibility

👉 Use data from calls for improved reporting

Learn more about placing calls on HubSpot using Zoom Phone and more helpful RevOps insights.

HOW TO MAKE CALLS IN HUBSPOT USING ZOOM PHONE APP.

INSTRUCTOR:
Pankaj Goyal
RevOps Expert

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