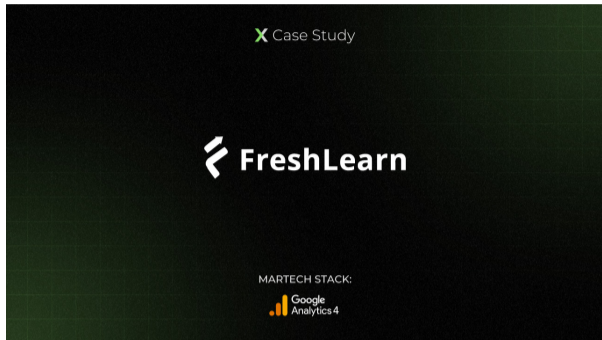


RevOps Bulletin

NEWSLETTER | MARCH 2023



CASE STUDY

FreshLearn Boosts Conversions With GA4 Implementation.

FreshLearn boosts conversions and tracks user journeys with the custom event and conversion setup in GA4. Here's a case study on how we assisted them with their GA4 implementation.

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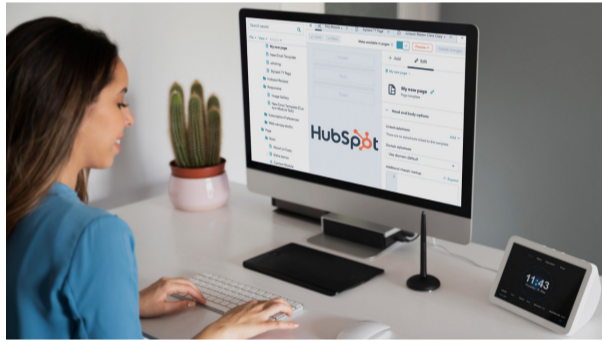


BLOG

Supercharge B2B Marketing with Mailchimp Email Automation.

Discover the power of MailChimp email automation for your B2B marketing strategy. Read this blog to learn how to build relationships with your audience without the hassle of manual emails.

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Transform your website performance with GA4. Read this blog for our step-by-step guide to upgrading analytics from UA. Gain comprehensive data for informed marketing decisions.

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Just Ask Our Clients



“RevX provided exceptional service in migrating my Universal Analytics to GA4. Their personalized approach, attention to detail, and expertise made all the difference in understanding user behavior on the website. I highly recommend RevX for any GA4 migration project.”

— **Rahul Mehta, FreshLearn**

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