

# RevOps Bulletin

NEWSLETTER | JULY 2023



## CASE STUDY

### APCA Chef's UA to GA4 Transition Story.

Unlocking Insights and seamless migration: Discover how APCA Chef Online transitioned from UA to GA4 with our expert guidance.

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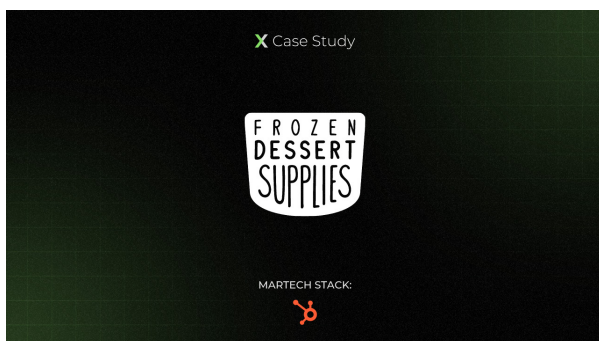


## BLOG

### Harness the Power of Data with Looker Studio.

Gain insights on Looker Studio's benefits for data-backed decisions and unlock better leads. Make data-driven marketing a reality for your business.

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## CASE STUDY

### Reviving Revenue: Frozen Dessert Supplies' Success Story.

From low revenue to scaling success: Learn how Frozen Dessert Supplies scaled their business with a marketing strategy by RevX.

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## BLOG

### Picking a Great Marketing Ops Agency: 10 Key Determining Factors.

From expertise and project management to quality assurance and pricing, consider these 10 crucial aspects before choosing a Marketing Ops agency.

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## Just Ask Our Clients



“RevX did a great job at conducting our marOps audit. They identified key areas where we needed changes and investments, and the ones which would have the most impact immediately and in the long term. The team was easy to work with and professional.”

— Gentry Craig, PayIt

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